

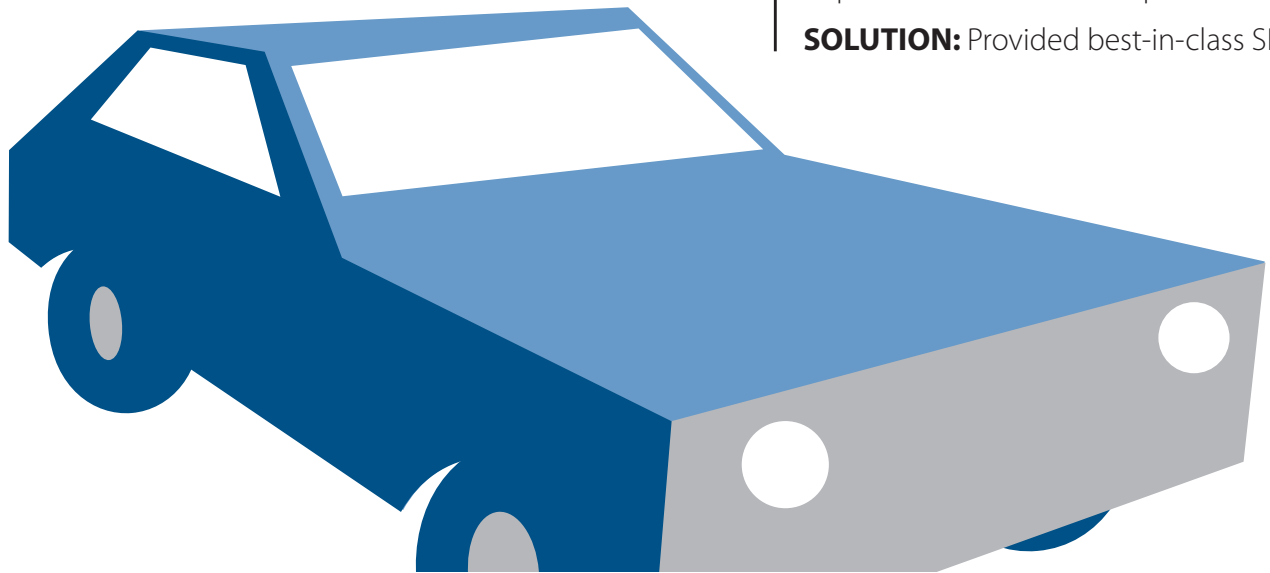
A Technology Solution to Manage Rewards for One of the World's Largest Automakers

CHALLENGE: Leverage segmentation to determine offers by account, based on multiple data points.

SOLUTION: Provided complex redemption offers and currency conversions based on brand and segment.

CHALLENGE: Custom environment and implementation tools and processes.

SOLUTION: Provided best-in-class SLAs.



An enterprise solution that all divisions can access.

CHALLENGE: Proof of compliance to over 20 above-standard requirements with existing processes.

SOLUTION: Ensured data and physical security standards of a Fortune 10 company, especially Personally Identifiable Information (PII).

CHALLENGE: Highly customized integration plan.

SOLUTION: Fed third-party IVR and web applications with customer data in real-time.